

establishing a series of performance criteria statements probative of the value of said first and second independent variables;

scoring each of said performance criteria statements to produce a plurality of scores which reflect the applicability of said performance criteria statements to said specific intangible asset of interest;

summing a plurality of scores obtained by said scoring step to generate first and second total scores based upon the extent to which individual statements accurately describe said intangible asset of interest;

transforming physical media into a chart by physically plotting on said media a first axis relating to said first variable and a second axis relating to said second variable;

physically plotting a point on said chart, said point being located at coordinates corresponding to said first and second total scores, respectively; and,

using said chart in making at least one decision regarding the value of said intangible asset of interest.

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Please delete claim 5 in its entirety.

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Please add new dependent claim 21 as follows:

21. The method of manufacturing a chart in accordance with claim 1, further comprising the step of:

establishing a third independent variable related to the value of said specific intangible asset of interest; and,

plotting on said media a third axis relating to said third independent variable.